



THE DIRECTOR: CRAIG TARLING

At the age of 10, Craig discovered a passion for sound. He was involved in running the sound for a couple of evenings at a stage production, hosted by the local amateur theatre. Craig was hooked and soon afterwards joined the Junior Committee of the theatre. Having the sound and lighting portfolio, he was involved in further developing his skills and solely operated many further productions. Re-designing and construction of the control room also came into play and he later progressed and joined the Senior Committee where the entire Electronics Portfolio was handed to him.

Maintaining the theatre was a very demanding and time consuming 'amateur' profession, but this formed the foundation for what would later become his career choice. Craig had grown up in a household where his mom was a full time modern dancing instructor. She later became his first real 'client' who allowed him to edit her soundtracks, operate and design the sound and lighting for her stage productions, and who introduced him to the field of entertainment as well to other colleagues of hers in the dancing world.


After studying electronics during High School, he joined the Military and gained further experience in the radio and communications fields. On a few occasions, he was flown back to Cape Town to engineer a number of stage productions and after the 2 year stint, enrolled at Cape Technikon where he studied Electronic Engineering.

Craig later joined the team at Soundtrack Studios (Pty) Ltd (owned by Dirk de Villiers and operated by JJ van Rensburg), a newly setup studio and started a professional career in the sound field. He worked at Soundtrack for 4 years and honed his skills by being involved in sound for film, video and bands.

After Soundtrack, Craig wanted to be more intricately involved in location sound and decided to become an on-set sound recordist. He was well received in the film industry and progressed from boom swinging to sound mixer, spending the next 10 years plus on various sets of both local and international commercials, features and television productions.

Craig is CEO of a staging and events company, *PC STAGE*, with a long list of repeat clients who come back year after year and refuse to work with anyone else. This can be attributed to his meticulous attention to every detail involved in managing events coupled with precise and focused pre-planning of each aspect of a production. Craig's involvement in various aspects of production ranges from the World Cup Golf (with live world-wide broadcast), Corporate Conferences and Product Launches, and sold-out concerts (Brian Adams, Chris de Burgh, Tree63, Freshly Ground, Naked Lyric and Chris Chameleon etc.). This has added to his repertoire of diverse and invaluable experience in the organization and production of any type of event, from sound, lighting, vision mixing, staging and production.

Wanting to know and do more on-set, and wanting to become a director, he later joined the *Cape Town International Film School* where he studied all aspects of filmmaking. He completed his Post Graduate Studies in Filmmaking, qualifying Magna Cum Laude (& top of his class) and embarked on his career as director. At the school, Craig lit and shot a number of his own productions, as well as that of other students. He also wrote and directed a 28 minute short film entitled "Non-Fiction" which was also screened at film festivals in Los Angeles and New York. During his studies, he started designing and setting up a small post-production facility.



Since then, Craig has been employed as a D.O.P. (Director of Photography) on a number of film shoots, and has also handled the post-production on many of them.

In 2008, Craig joined a company named *Enhanced Digital Media*, and is co-owner with John Rousseau, an American producer. Craig is the Operations Manager in charge of pre-production, on-set directing and post-production for EDM. He is director, filmmaker, producer and events manager with 25 years of experience in the film industry and staging & events arena.

This talented and determined Capetonian brings with him experience of hundreds of film and video shoots, productions and stage shows – many as live events. His hands-on experience of cinematography, lighting and sound combined with his perfectionist pre-production planning and extreme attention to detail in the studio, has earned him the respect and admiration of clients and critics alike.

Craig has worked on more than three hundred local and international film and video shoots of various genres and categories. This has included amongst others television dramas, theatrical feature films, reality and magazine / life-style shows as well as a variety of commercials. Having covered all aspects of filmmaking, it is Craig's quest to grow and hone his directing skills with each and every project.

CRAIG TARLING

PERSONAL DETAILS


SURNAME : Tarling
FIRST NAMES : Craig Bradley
IDENTIFICATION NUMBER : 681027 5137 08 7
DATE OF BIRTH : 27 October 1968
POSTAL ADDRESS : P.O. Box 2048
Somerset West, 7129
TEL NUMBER : 021 851 5759
FAX NUMBER : 086 510 3907
CELLPHONE NUMBER : 071 509 3650
E-MAIL ADDRESS : craig@tarling.co.za
WEBSITES : www.tarling.co.za
MARITAL STATUS : Married
NUMBER OF DEPENDENTS : 3
AGE OF DEPENDENTS : Fifteen years; Four years, Six months
LANGUAGE : English
2nd LANGUAGE : Afrikaans
RELIGION : Christian
ILLNESSES : None

SUMMARY OF COURSES

2000 – 2002 Diploma – Third Year Bible School – His People
2003 Louis Group International Business Academy
2004 Art of Funding your Film Workshop – Carole Dean from Hollywood
2004 – 2005 Post Graduate Diploma in Film and Television Production – passed magna cum laude
2005 Sithengi Film and Television Talent Campus Master Classes

SUMMARY OF EMPLOYMENT

1987 - 1988 Military Service Artillery - Rank of Corporal
1989 Medical Innovations : T1 In Service Training (Cape Technikon – Electrical Engineering)
1990 - 1994 Soundtrack (Pty) Ltd - Film and TV Sound Studios



1994 - present Film and Television Industry
PC Stage – Owner

2008 – present EDM (Pty) Ltd – Co-Owner

SUMMARY OF CALIBER OF WORK

SOUNDTRACK (PTY) LTD : 1990 - 1994

Worked on various film and television features, commercials, documentaries, etc. In the studio we operated on Digidesign Protools, automated mixing consoles, and various other outboard analog and digital equipment. In summary, I have worked on the following projects :

- Feature films – film and video
- Commercials
- Documentaries
- Magazine
- Music / band recordings
- Corporate videos
- Promotional videos

At Soundtrack, I gained extensive knowledge on sound recording and mixing, as well as most other aspects of sound studios.

FILM AND TELEVISION INDUSTRY : 1994 - PRESENT

After leaving Soundtrack, I signed up with Nautilus Film Crew, as well as various production houses around Cape Town. I was signed over to Crewsaders Crewing Agency after taking a leave of a few years from the film industry, but have since resigned with them and am now operating solo. I progressed from sound assistant, to boom swinger, and then onto head of department, the sound mixer. I have been involved in location sound recording on most of the available formats. In summary, I have worked on the following projects :

- Feature films
- Commercials
- Documentaries
- Magazine
- Music
- Corporate
- Promotional
- Launch
- Live Broadcasting

PC STAGE : 1994 – PRESENT

Whilst working in the film industry, and having been involved in staging for approximately 5 years before 1994, I opened my own company. Throughout PC Stage's history, I have been involved in all aspects of staging, including :

- Big concerts
- Corporate and product launches
- Various bands
- Conferences and seminars
- Fashion Shows
- Festivals
- School and Theatre Productions
- Dancing Shows

FILM PRODUCTION : 2005 – PRESENT

Since I had been involved in sound from a very young age, I have always wanted to move over to Directing, this being my first and foremost passion. I attended and completed a Post Graduate Diploma (3 years) at the *Cape Town International Film School*, where I passed at the end of 2005 with *magnum cum laude*. I have since setup a complete post-production studio, capable of handling up to HD formats. At the studio we cater for editing, final mixing, authoring, graphic design and duplication. I am able to offer my expertise in the following :

- Directing
- Film lighting
- Film and video camera operation
- Editing
- Final Mix
- Authoring
- Graphic Design
- Duplication

ASPECTS OF WORK EXPERIENCE

CINEMATOGRAPHY AND DIRECTING

- Film lighting
- Film and video camera operation
- Directing
- Editing
- Final Mix
- Authoring

STUDIO SOUND

- Digital track laying
- Mixing
- ADR recording (Automatic Dialog Replacement - Dubbing)
- M&E track compilation (International Music and Effects tracks)
- Sound editing
- Sound recording
- Sync transfers
- Foley and effects recording
- General studio maintenance

FILM AND VIDEO LOCATION SOUND

- Sound recording to analog and digital formats
- Boom swinging
- Microphone placement and recording techniques
- Equipment maintenance and care
- Sync and non-sync recordings
- Smart slate control
- Time code
- Camera lens angles
- Lamp placement, re. mic shadows

STAGING

SOUND

- Sound Engineering – Digital and analog
- Sound patching
- Speaker placement – Main PA and monitoring
- Amplification impedance matching and patching
- Outboard equipment patching, requirements and usage (Digital and analog)
- Split snakes, etc.
- Cable manufacture and requirements
- Time code and syncing
- Microphones – Placement and usage
- Wireless microphones, headphones, in-ear monitoring
- Inter-stage communication - comms

LIGHTING

- Lighting Engineering – Intelligent and generic
- Intelligent (DMX) and generic lighting patching, requirements and usage
- Fixture placement
- Power – Single and Three phase
- Cable manufacture and requirements
- Dimmer pack loading, patching, requirements and usage

AUDIO VISUAL

- Audio visual Engineering
- Screen and projector patching, placement, requirements and usage
- Multi camera setups
- PC patching (computer link-ups)
- Visual sync (75 ohm termination, fields, frames, etc.)
- VITC (Video time code)

STAGE

- Stage construction – level and unlevel surfaces

- Trussing
- Speaker towers
- Front of house mixing areas, etc.
- Safety of artists on stage
- Crowd barriers

MISCELLANEOUS

- Production
- Budgets and finance
- Security
- Crew
- Crowd control
- Vehicles
- Travel and accommodation

ON-SET EXPERIENCE

FILM AND VIDEO SHOOTS – DIRECTING

(condensed examples)

Pro-Drift Racing	Television Series	HD Video
Planet-X (Various inserts)	Television Series	SD and HD Video
Non-Fiction	Short Feature	HDV Video
More Love, More Power	Music Video	Video
Hold on to life	PSA	Video
PetroSA	Corporate	Video
Cipro	Corporate	Video
The Space	Corporate	Video

FILM AND VIDEO SHOOTS – D.O.P.

(condensed examples)

Pro-Drift Racing	Television Series	HD Video
Planet-X (Various inserts)	Television Series	SD and HD Video
Umsulwa Sulwa	Short Feature	HDV Video
Umsulwa Sulwa! pilot	Documentary	DV Cam
Pictures of Annie	Short Feature	Video
Jacob's Papers	Short Feature	Video
Achieve	Corporate	Video
Dr Identistein	Corporate	Video
Magicals	Show	Video
Just Imagine	Show	Video
Hold on to life	PSA	Video
More Love, More Power	Music Video	Video
Essence of Dance	Show	Video
Joico	Corporate	Video

Indaba	Corporate Lectures	Video
Chris Chameleon	Live DVD and VJ	Video
British American Tobacco	Corporate	Video
Mandela Rhodes	Launch	Video
A.A.D. Airshow	Corporate	Video
IGCSE	Corporate	Video
Bill Gates in SA	Corporate	Video
Vanity Faire	Show	Video

FILM AND VIDEO SHOOTS – LOCATION SOUND

(condensed examples)

Movie Makers	Short Feature	Film
Cape Extreme	Virtual Reality	Film
Waati	Feature	Film
White Lioness	Feature	Film
Kalahari Harry	Feature (p/u shots)	Film
Chase the Wind	Feature	Film
Ya Juice	Commercial	Film
Bonnita Everfresh	Commercial	Film
Heineken	Commercial	Film
VW TDI	Commercial	Film
Musica	Commercial	Film
Capri Sonne	Commercial	Film
Bepanthen	Commercial	Film
Sunsilk	Commercial	Film
MTN	Commercial	Film
Moltesers	Commercial	Film
Persil	Commercial	Film
Cool like Dat	Commercial	Film
Oceana	Commercial	Film
Rivella	Commercial	Film
Callard and Bowser	Commercial	Film
Palmolive	Commercial	Film
Cinzano	Commercial	Film
Chef Boyardee	Commercial	Film
VW Chico	Commercial	Film
American Swiss	Commercial	Film
Mazda MX5	Commercial	Film
Citroen	Commercial	Film
Checkers	Commercial	Film
Arcelor Saldanha Steel	Corporate	Video
IDF	Corporate	Video
TRC	Corporate	Video
Pure Joy	Commercial	Video
Engen	Commercial	Video
American Swiss	Commercial	Video

Craig and Cardo	Drama (13 episodes)	Video
Medic - Air	Promotional	Video
Gilbeys	Promotional	Video
Hoechst	Launch	Video
European Broadcast Union	Elections	Video
Parliament	Opening, Elections, etc.	Video
Vodacom	Corporate (p/u shots)	Video
Changeworks	Corporate	Video
Panarotti's	Corporate	Video
IKON TV (Holland)	Elections	Video
SABC	Various	Video
Sovereign Productions	Various	Video
Wet Wet Wet	Making of music video	Video
Archbishop Desmond Tutu	Magazine	Video
Who do you think you are?	Magazine	Video
Night Life	Magazine	Video
KTV	Magazine	Video
Top Billing	Magazine	Video
Mr. N1 City	Magazine	Video
Cosmopolitan Super Model	Magazine	Video
BMW	Magazine	Video
AGN	Magazine	Video
Peace - Cafe'	Magazine	Video
LTN	Magazine	Video
Simba cash for schools	Magazine	Video
Truworths Fashion File	Magazine	Video
Metropolitan Life	Magazine	Video
RDP	Magazine	Video
Belgian Consulate	Magazine	Video
SAB	Magazine	Video
National Gallery	Magazine	Video
Truworths / LTD	Magazine	Video
AUDI	Magazine	Video
SA Cricket Team	Magazine	Video
Five Roses	Magazine	Video
Revlon Supermodel Finals	Magazine	Video
Farouk Abrahams	Documentary	Video
50/50	Documentary	Video
Franschoek	Documentary	Video
Muslim	Documentary	Video
Yorkshire TV	Documentary	Video
Carte Blanche	Documentary	Video
Royal Cape Yacht Club	Documentary	Video
Two Oceans Aquarium	Documentary	Video

STAGING

(condensed examples)

Tree63 / Benjamin Gate / Peculiar People	Concert
World Wide Message Tribe / M.I.C. / Naked Lyric	Concert
Orbit Motors – Motorcity	Launch
Channel “O” Magazine	Launch
Phil Driscoll	Concert
Ajax Soccer Club	Launch
Hunters Gold / Ferrari F1 355	Launch and competition
World Cup Golf	International Tournament
World Bank	Conference
FAWU	Conference
Ou Mutual	Conference
J&B Met	Horse racing event
Egoli	Fashion show
B&T Events	Fashion show
Seeff	Gun Run
Miss Rave	Argus rave fashion show
Miss Sea Point	Beauty Pageant
Nike’	Launches
Adidas	Fashion show
Newspapers	Independent launches
Round Table	Charity fund-raising events
ESKOM	Launches
5fm / Energade	Triathlon
Lotus Software	Launch of new software
Redken	International Seminar 97/98
Tygervally	Spring fashion show
Arts Festival	Grahamstown
SA Wine	National awards ceremony
HFPA	Conference
Chattels	Various launches
His People	Christian stage productions
Phobia	Fashion show